# project :: smarter



## We're the guys from



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Elaine Kant, PhD Chief Scientist



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The boss gave us some creative freedom in 2024, and we used it to create smarter.sh

marketplace.

## )uerium®

We are the same guys who brought you the innovative patented StepWise technology that has backed dozens of AI teaching tools in the

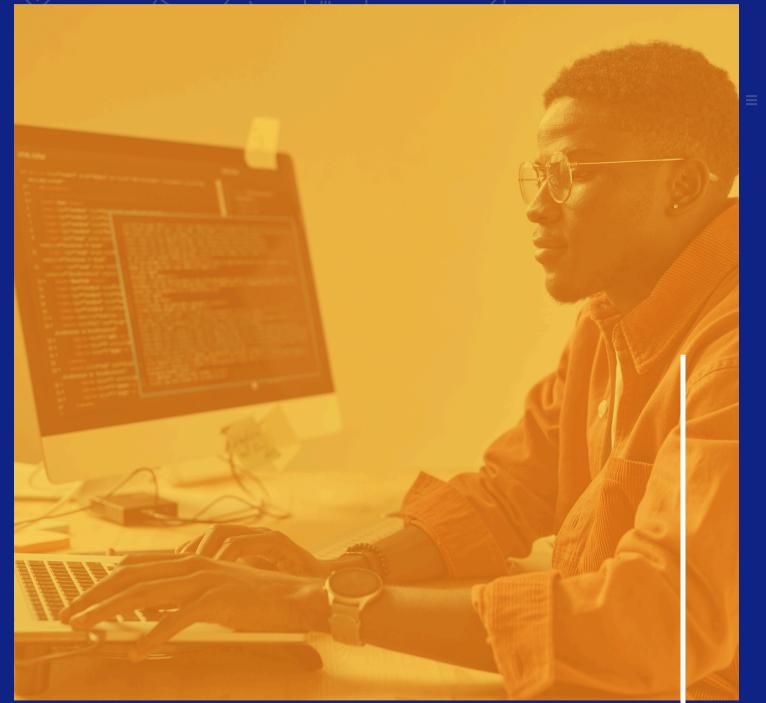
# **Smarter Origin Story**

Prompt engineering was too technical, so we fixed it.

Smarter.sh was created to address a range of different kinds of challenges in prompt engineering, such as having to manage multiple LLM integrations and api keys, and the need for advanced programming skills. Additionally, high token costs and data privacy issues prevent several kinds of AI solutions from ever making it to production.

Smarter.sh Plugins, Manifests, and our CLI integrate private data into AI prompts securely and efficiently. The platform aims to help organizations leverage generative AI at scale while ensuring that important guardrails are firmly in place for data privacy, reporting, and cost control.





## **Principal problems that Smarter** strives to solve



Unified access to popular LLMs



Logging and audit capabilities



Data privacy and security



Reporting



Running at scale



Budgeting and cost controls





**Smarter.sh Manifests** For static facts, you can author these using Manifests. A manifest specifies a set of facts in text, plus a set of prompt search terms that specifies the situations where the facts in the manifest are going to be used in the results of a chatbot prompt.

There are three key architectural concepts that are unique to **Smarter, and require some** amount of orientation to get a **Prompt Engineer up to speed** 

#### Smarter.sh Plugins

Smarter.sh Plugins extended the knowledge of your AI chatbot with your own facts. These might be static facts, facts generated via REST API calls to other software, or fact data obtained from database queries.

#### Smarter.sh CLI

You control your chatbot and interact with it using a Command Line Interface. CLI commands exist to manage each type of resource managed by Smarter.sh.

## Solutions

Develop and deploy robust AI solutions for a variety of critical business operations







<u>HR</u>



# Education

100 600



### **Education & Corporate Learning Purpose designed for** the classroom

The Smarter platform was developed to create effective instructional materials for generative AI courses taught at universities and for corporate clients. The main challenge, which was overcome with Smarter.sh, was eliminating the need for extensive computer programming and cloud computing skills, making AI education more accessible.

## For Enhancing Business Administration Curriculum

Smarter.sh allows students to create AI solutions tailored to their accounting, marketing, operations, and legal studies. The platform offers both online and on-site training, enabling faculty and staff to become proficient within a week. Students can start using the online tutorial and begin working on assignments in about an hour.

**No-Code Prompt Engineering** 





Data Privacy and Sovereignty

- Assistance With Curriculum Development
- 30-minute Self-serve Learner Onboarding

# Al Service Solutions

- Do you run a call center with agents who take service calls and just look up information in support databases for your customers? Let us help cut down on the quantity and duration of calls.
- Do you have up-to-date support information locked up in online systems where your customers cannot find it? Let us help create a chatbot that can access that information easily.
- Do you have spreadsheets full of helpful information but no good way to get that into the hands of your sales prospects and customers? Let us help!
- Do your outside sales reps need quick ways to access service information while talking to customers? Give them tools to quickly get that information without complex user interfaces or calls to your service call center.





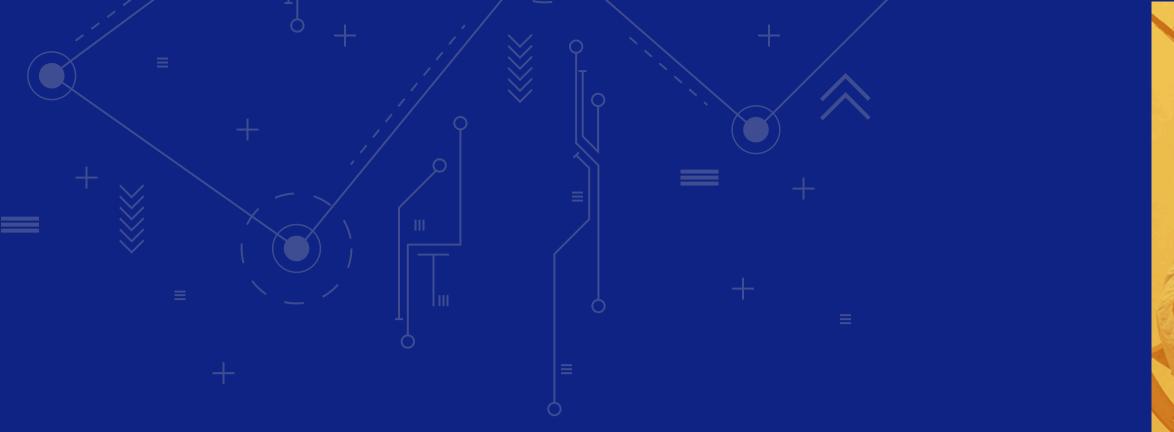
IT and developer training



**Real-time monitoring** 

**Give your customers** and staff access to the support information they need.

# Al Sales Solutions



- Do you run a call center with agents who take sales calls and just look up information on your website for lazy customers? Let us help cut down on the quantity and duration of calls.
- Do you have up-to-date product information locked up in online systems where your customers cannot find it? Let us help create a chatbot that can access that information easily.
- Do you have spreadsheets full of helpful information but no good way to get that into the hands of your sales prospects and customers? Let us help!
- Do your outside sales reps need quick ways to access product information while talking to prospects? Give them tools to quickly get that information without complex user interfaces.





NoCode trainable LLMs.



Accurate granular responses.



# AI Human Resources Chatbots



- Do you run an HR call center with reps who take employee calls and just look up information about benefits and policies? Let us help cut down on the quantity and duration of calls.
- Do you have up-to-date benefits information locked up in online systems where your customers cannot find it? Let us help create a chatbot that can access that information easily.
- Do you have spreadsheets full of helpful information but no good way to get that into the hands of your employees? Let us help!
- Do your recruiters need quick ways to access your employment information while talking to candidates? Give them tools to quickly get that information without complex user interfaces.

Precise accurate responses.



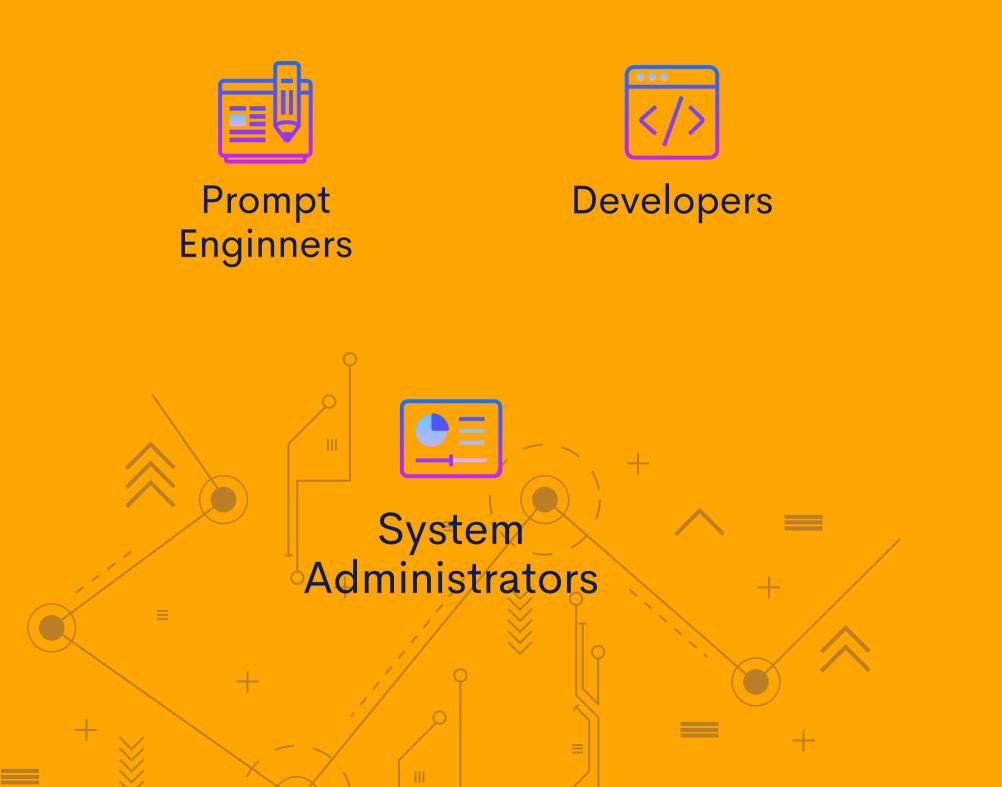
Train with your HR policy data



Comprehensive audit and logginig.



### We offer the following certifications





Master the Project::smarter platform to build Generative AI applications rapidly and securely. Control corporate data and client PII in AI responses, avoiding hallucinated answers. Certification is available for prompt engineers, developers, and administrators, each with specific training to enhance expertise, from prompt engineering to deploying and managing the platform.

## **Get certified**

## Developers

Become an editor in the Smarter code repos, and get a seat at the table where we make decisions on Smarter's next features. Smarter.sh Certified Developers can participate in the Smarter.sh Discussion Forum for Certified Developers. Certified Developers get priority handling of their product support issues. Certified Developers also get access to our alpha environment, where we evaluate edge features ahead of our beta releases. Gain an inside track to the latest features in Smarter.sh. Certified Developers can also participate in semi-annual online meetings with other Certified Developers, to discuss potential new features in the platform, and to help steer the future direction of Smarter.sh. Smarter.sh Certified Developers can create pull requests to add features and new Plugin modules to the Smarter.sh codebase.



# Contact us today!

#### For more information

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